

JENNIFER CHAN

jennifer.chan@exhibit-change.com
647-801-2426
www.exhibit-change.com
www.designthinkingme.com
@jennzia

ABOUT ME

I am seeking a leadership position in an organization as passionate as I am about bringing interactive and engaging experiences to the citizens of Toronto. I am looking to be a part of a truly collaborative team who can execute on making an impact on the city of Toronto through place-making and story-telling. I am inspired by taking on challenges that connect people in unique ways to capture and encourage citizen contributing to making Toronto as dynamic as ever.

SKILLS

I am a hybrid design thinker, facilitator and visionary collaborator.

- Highly creative problem-solver
- Empathetic designer
- Supportive team mate and leader
- Provocative experience designer
- Big picture strategic planner
- Social Media Connector
- Curious & exploratory learner
- Excellent communicator

RELEVANT WORK EXPERIENCE

FOUNDER, Exhibit Change | 2009 - present
Exhibit Change is a design-driven community engagement organization focusing on the intersection of city-building and education. As the Founder of Exhibit Change, I have worked on more than a dozen collaborative co-design projects, managed a dedicated volunteer team and built a business from the ground up.

INNOVATOR IN RESIDENCE, Situation Lab & Camaraderie | 2013 – 2014
Both Situation Lab & Camaraderie are organizations focused on collaboration and community. As the innovator in residence, I was responsible for offering strategic consulting on foresight and program development.

LEAD FACILITATOR, FUSE 13 & 14 Art of Social Innovation, ELN Studio, Everybody is a Teacher, Islands of Excellence, EdCamp Toronto & Design Thinking, PACT Design Charrette | 2009 – present
As a lead facilitator, I am responsible for designing facilitation plans, curating conversations and training facilitators. These trainings include unconference tools, civic engagement, design thinking and education reform.

CONSULTANT, Girls E-Mentoring | 2013 -2014
Girls E-Mentoring is a career-based mentorship program. As the lead design consultant, I facilitated a co-design process with girls and mentors on the initial design of the program.

CONSULTANT, Centre for Green Change | 2012-2013
Centre for Green Change is a hub for environmental place-making and community development. As a consultant, I was responsible for program evaluation, understanding user needs and program development.

EDUCATION

Candidate for Masters of Design, Strategic Foresight and Innovation

OCAD University | 2015

Certificate in Life Coaching

Centre for Applied

Neuroscience Coaching | 2011

Certificate in Fundraising Management

University of Illinois in Chicago,
Greater Cities Institute | 2009

Certificate in Cultural Resources Management (Exhibit Design, Interpretive Planning)

University of Victoria | 2007

Bachelors of Architectural Science

Ryerson University | 2005

SPEAKING ENGAGEMENTS

I have spoken internationally on education, collaboration and design thinking.

Value of Outsider Empathy

FUSE 14, Atlanta, GA

Design Thinking in the Trenches, DTK12

SXSWedu Austin, TX

The Awkwardness of Collaboration

TEDxYMCA Academy,
Toronto, ON

Breaking Down School Walls

SXSWedu Austin, TX

Where are Beautiful Learning Spaces?

EduCon 2.5 Philadelphia, PA

CONSULTANT, Glen Shields Public School | 2013
Glen Shields Public School was looking to do teacher and student training on design thinking. As the consultant, I designed and facilitated custom curriculum on parent engagement and learning environments.

CONSULTANT, Women in Toronto Politics | 2012
Women in Toronto Politics is a catalyst for raising the conversation on women in Toronto politics. As a consultant, I was responsible for facilitating an stakeholder engagement event on strategic planning.

ARTIST, Through My Lens | 2011

Through My Lens is a multi-city art installation capturing citizens' views of the places they live. As the Artist of the Toronto edition of TML, I was responsible for curating an installation in a rental truck in Parkdale as a part of a greater Scotiabank Nuit Blanche exhibit.

COORDINATOR, Parkdale Liberty Economic Development Corporation | 2008 – 2009

Parkdale Liberty Economic Development Corporation was a community-based organization dedicated to contributing to a thriving business area and community partnerships. As a coordinator responsible for design and community engagement, I was responsible for organizing the Queen West Art Crawl, developing partnerships with the local school and implementing community events.

EXHIBIT DESIGNER, Science North | 2006 – 2007

Science North is an interactive science museum in Sudbury, Ontario. As an exhibit designer, my role was to collaborate with the technical staff, graphic designers and scientist to execute 3D designs for prolonged visitor experiences.

EXTRAS

It may be hard to believe, but some of my favourite things to do are actually learning more about design thinking processes, connecting with others doing community development, getting to nerd out on systemic change and staying up to date on place-making, story-telling and engagement. I do also love travelling and finding these things there too.